**UNIVERSITY LAW COLLEGE**
**FACULTY OF LAW**
**UNIVERSITY OF THE PUNJAB, LAHORE**
**COURSE OUTLINE**
**SEMESTER-III**

| | | | | | |
|---|---|---|---|---|---|
| **Programme** | **Bachelor of Laws (LLB)** | **Course Code** | **LAW-201** | **Credit Hours** | **3** |
| **Course Title** | **Public Policy** | | | | |
| **Domain** | **Interdisciplinary** | | | | |

**Course Introduction**

The Public Policy module is designed to provide students with a comprehensive understanding of the nature, theories, processes, and institutions involved in public policy formulation and implementation. The course aims to introduce students to major theoretical approaches to public policy and the relationship between state, politics, and economics in policymaking. It seeks to develop understanding of the stages of the policy process, including agenda setting, policy formulation, implementation, and evaluation. The module also examines the role of political actors, policy subsystems, public institutions, and societal interests in shaping policy outcomes.

**Learning Outcomes**

By the end of this course, students should be able to:

- Explain major concepts, theories, and approaches relating to public policy and policymaking processes.
- Analyze the relationship between politics, state institutions, economics, and public policy formulation.
- Evaluate the roles of policy actors, policy resources, agenda setting, implementation, and policy outcomes.
- Apply policy analysis skills to assess public policy issues, governance challenges, and policy effectiveness in contemporary society.

| Course Content | | Assignments/Readings |
|---|---|---|
| **Week 1** | **UNIT I: Introduction to Public Policy**<br>1.1 Meaning, scope, and importance of public policy<br>1.2 Public policy and public administration<br>1.3 Relationship between politics and Policy | Anderson, J. (2010). Ch. 1: 'The Study of Public Policy.' Public Policymaking. Centage Learning. |
| **Week 2** | **UNIT II: Theories and Models of Public Policy**<br>2.1 Rational model<br>2.2 Incremental model<br>2.3 Institutional model | Theodoulou, S. (2013). Ch. 44: 'The Structure and Content of Policy Making.' Public Policy – The Essential Readings. 2nd Edition. Pearson |
| **Week 3** | **UNIT II: Theories and Models of Public Policy**<br>3.1 Elite model<br>3.2 Group theory<br>3.3 Public choice theory | Theodoulou, S. (2013). Ch. 44: 'The Structure and Content of Policy Making.' Public Policy – The Essential Readings. 2nd Edition. Pearson |

| | | |
|---|---|---|
| **Week 4** | **UNIT III: Public Policy Cycle**<br>4.1 Identification of public problems<br>4.2 Agenda setting<br>4.3 Policy formulation | Walters et al. (2000). Putting More Public in Policy Analysis. Public Administration Review. Vol. 60. 349-359. |
| **Week 5** | **UNIT III: Public Policy Cycle**<br>5.1 Policy adoption<br>5.2 Policy implementation<br>5.3 Monitoring and evaluation<br>5.4 Policy review and reform | **Quiz/ Presentation:** Theories and Models of Public Policy.<br><br>Stone, D. (2001): Ch.12 'Inducements' & Ch.13: 'Rules'. Policy Paradox. W.W. Norton & Company. |
| **Week 6** | **UNIT IV: Policy Evaluation and Reform**<br><br>6.1 Monitoring and evaluation frameworks<br>6.2 Performance indicators<br>6.3 Impact assessment | Theodolou, S. & Kofinis, C. (2013). (2013). Ch. 50: 'The Assessment of Executed Policy Solutions.' Public Policy – The Essential Readings. 2nd Edition. Pearson. |
| **Week 7** | **UNIT IV: Policy Evaluation and Reform**<br><br>7.1 Policy failures<br>7.2 Policy learning | **Assignment:** Monitoring and evaluation frameworks of Public Policy.<br><br>Theodolou, S. & Kofinis, C. (2013). (2013). Ch. 50: 'The Assessment of Executed Policy Solutions.' Public Policy – The Essential Readings. 2nd Edition. Pearson. |
| **Week 8** | **UNIT V: Policy Analysis**<br><br>8.1 Policy analysis techniques<br>8.2 Stakeholder analysis<br>8.3 Cost-benefit analysis | Meier, K. (2013). Ch. 36: 'Regulation: Politics, Bureaucracy, and Economics.' Public Policy – The Essential Readings. 2nd Edition. Pearson. |
| **Week 9** | **Mid Term Examination** | |
| **Week 10** | **UNIT V: Policy Analysis**<br><br>10.1 Regulatory Impact Assessment (RIA)<br>10.2 Evidence-based policy-making<br>10.3 Risk assessment | Meier, K. (2013). Ch. 36: 'Regulation: Politics, Bureaucracy, and Economics.' Public Policy – The Essential Readings. 2nd Edition. Pearson. |
| **Week 11** | **UNIT VI: Institutions of Public Policy in Pakistan (Major Policy Actors)**<br><br>11.1 Legislation<br>11.2 Executive and Bureaucracy | Cheema, A.; Khan, A. & Myerson, R. (2014). Breaking the Countercyclical Pattern of Local Democracy in Pakistan |
| **Week 12** | **UNIT VI:** Institutions of Public Policy in Pakistan (Major Policy Actors)<br>12.1 Cabinet<br>12.2 Courts and Tribunals | **Presentation:** Role of Institutions of Public Policy in Pakistan.<br><br>Cheema, A.; Khan, A. & Myerson, R. (2014). Breaking the Countercyclical Pattern of Local Democracy in Pakistan |

| | | |
|---|---|---|
| **Week 13** | **UNIT VI: Institutions of Public Policy in Pakistan (Major Policy Actors)**<br><br>13.1 Regulatory Authorities and Agencies<br>13.2 Planning Commissions | Cheema, A.; Khan, A. & Myerson, R. (2014). Breaking the Countercyclical Pattern of Local Democracy in Pakistan |
| **Week 14** | **UNIT VII: Public Engagement, Governance and Legal Accountability**<br>14.1 Public Consultation<br>14.2 Transparency | Theodolou, S. & Kofinis, C. (2013). (2013). Ch. 50: 'The Assessment of Executed Policy Solutions.' Public Policy – The Essential Readings. 2nd Edition. Pearson. |
| **Week 15** | **UNIT VII: Public Engagement, Governance and Legal Accountability**<br>15.1 Right to Access to Information<br>15.2 Accountability Mechanisms | Stone, D. (2008). Global Public Policy, Transnational Policy Communities and their Networks. Policy Studies Journal, Vol. 36(1). |
| **Week 16** | **UNIT VIII:Contemporary Public Policy Issues in Pakistan**<br>16.1 Economic reforms<br>16.2 Digital governance and e-government | **Quiz:**Governance and Legal Accountability.<br><br>Stone, D. (2008). Global Public Policy, Transnational Policy Communities and their Networks. Policy Studies Journal, Vol. 36(1). |
| **Week 17** | **UNIT VIII: Contemporary Public Policy Issues in Pakistan**<br><br>17.1 Cyber governance<br>17.2 National security and counter-terrorism policy<br>17.3 Poverty alleviation and social welfare | Cheema, A.; Khan, A. & Myerson, R. (2014). Breaking the Countercyclical Pattern of Local Democracy in Pakistan. |
| **Week 18** | **Final Term Examination** | |

## Textbooks and Reading Material

1. Textbooks:

The books and reading material listed below will serve as both the primary textbooks and reference material.

2. Suggested Readings:


1. Anderson, J. (2010). Ch. 1: 'The Study of Public Policy.' Public Policymaking. Centage Learning.
2. Theodoulou, S. (2013). Ch. 44: 'The Structure and Content of Policy Making.' Public Policy – The Essential Readings. 2nd Edition. Pearson.
3. Stone, D. (2001): Ch.12 'Inducements' & Ch.13: 'Rules'. Policy Paradox. W.W. Norton & Company.
4. Cheema, A.; Khan, A. & Myerson, R. (2014). Breaking the Countercyclical Pattern of Local Democracy in Pakistan.
5. Meier, K. (2013). Ch. 36: 'Regulation: Politics, Bureaucracy, and Economics.' Public Policy – The Essential Readings. 2nd Edition. Pearson.
6. Theodolou, S. & Kofinis, C. (2013). (2013). Ch. 50: 'The Assessment of Executed Policy Solutions.' Public Policy – The Essential Readings. 2nd Edition. Pearson.
7. Anderson, J. Ch. 2: 'The Policy-Makers and Their Environment' Public Policymaking. Centage Learning.
8. Stone, D. (2008). Global Public Policy, Transnational Policy Communities and their Networks. Policy Studies Journal, Vol. 36(1).
9. Walters et al. (2000). Putting More Public in Policy Analysis. Public Administration Review. Vol. 60. 349-359.


## Teaching Learning Strategies

1. Interactive Lectures and Guided Discursions
2. Collaborative Learning
3. Research- Based Learning
4. Problem- Based Assignments
5. Short Tests and Projects

## Assignments: Types and Number with Calendar

1. Quizzes
2. Presentations and Viva voce
3. Description/ Problem- Based Assignments
4. Case Study Analysis

## Assessment

| Sr. No. | Elements | Weightage | Details |
|---|---|---|---|
| **1.** | Midterm Assessment | 20% | Written Assessment at the mid-point of the semester. |
| **2.** | Formative Assessment | 10% | Continuous assessment includes: Classroom participation, assignments, presentations, viva voce, attitude and behavior, hands-on-activities, short tests, projects, practical, reflections, readings, quizzes etc. |
| **3.** | Final Assessment | 70% | Written Examination at the end of the semester. It is mostly in the form of a test, but owing to the nature of the course the teacher may assess their students based on term paper, research proposal development, field work and report writing etc. |